

## Remember that old fairy tale, 'The Emperor's New Clothes'?

The tricky tailors. The gullible regent.  
And the loud mouthed little brat.

Truth be told, those tailors,  
didn't set out to con anyone.

They just had supply chain problems.  
Compounded by a breakdown in the  
CRM system.

And back in the day, especially if you were  
bespoke outfitters to royalty, you didn't just  
lose business if the order was delayed.  
You lost your head.

Which didn't leave our friends the tailors,  
with much choice, except to take liberties  
with the truth.

You, thankfully, have it much, much easier.

Guillotines, for one, are no longer in vogue.  
And then, there's ARC, the retail performance  
management solution from Manthan Systems.

Built to streamline things all the way  
from the supply chain, to the store.  
Packed with features and services that  
enable decision making across your organisation.  
Designed by domain experts, to meet the specific  
needs of a fashion retailer like yourself.

But don't just take our word for it.  
(This isn't a fairytale, after all.)  
See for yourself.

Simply click here, to download  
a fully-loaded ARC demo.

For anything else you'd like to know about ARC,  
click here.



# ARC

RETAIL PERFORMANCE MANAGEMENT

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