



**Boot-cuts**  
**Boy cuts**  
**Carpenters**  
**Low-rise**  
**Overalls**  
**Phat pants**  
**Loose**  
**Sagging**  
**Skinny**  
**Straight**

**Fashions in jeans, come and go.**

**But if you don't maximise sell-through,  
the blues will be here to stay.**

### **ARC can help.**

Incorporating a host of analytical tools to help you maximise sell-through, ARC offers you Overstock Analysis, Revenue Optimisation Analysis, Inventory Re-distribution Analysis, Product Rationalisation Analysis, and Sell-through Analysis.

Precisely the tools you need, to answer business-critical questions like:  
What line has excess inventory, near the end of the season?  
What's the best way to move this old/non-moving inventory?  
What to continue over to next season? What to discontinue?  
How to reduce average markdown inventory?

The complete retail performance management solution from Manthan, ARC is built to enable decision making for your fashion retail business. Providing you not only vital information and insights, but the means to implement your decisions enterprise-wide.

#### **Watch a live demo**

And see why Gianfranco Ferré, Robinsons department stores and Woolworth department stores prefer ARC for the competitive edge.



# ARC

RETAIL PERFORMANCE MANAGEMENT

Contact **Sandy Evans**, Manager - Business Development, Manthan Systems.  
**m:** +1 815 670 3000. **o:** +1 815 398 2900. **e:** sandy.evans@manthansystems.com  
**www.arc-bi.com** **www.manthansystems.com**  
125, S. Wacker Drive, Suite 300, Chicago, IL 60606.