



White.

Brown.

Rye.

Wholemeal.

Wheat germ.

Whole grain.

7 grain.

**And if you don't keep track of it all,
you're toast.**

Perhaps we, can help.

We, are Manthan Systems.

And we have for you ARC Category Management Analytics.
A solution that helps you create category definitions and strategies,
implement tactics, maximise profits, and broaden you customer base.

Everything, in short, that you need for truly effective
category management.

As with all our globally proven ARC retail performance management
solutions, ARC Category Management Analytics is action-oriented to
streamline your decision making process.

Designed to help you identify, and maximize profitable opportunities
all along your retail chain, it also helps you cut costs.

(But don't take our word for it, just ask Hagen.)

You can start, by letting us know if you'd like to see a web demo.



ARC

RETAIL PERFORMANCE MANAGEMENT

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